

TERMS AND CONDITIONS OF THE PROMISED LAND ART FESTIVAL 2023

§1 Welcome

- 1. Hello! We are very pleased that you are interested in taking part in the Promised Land Art Festival and want to blur the lines between digital and traditional art with us.
- 2. Below you will find detailed rules for registering for this year's Promised Land as well as the rules for purchasing and returning tickets online. These regulations supplement the terms and conditions of online sale of tickets to the festival. You will also find here information about the rules of participation in this event.
- 3. These terms and conditions (**"Terms and Conditions**") apply to the main part of the Promised Land Art Festival, intended for professionals in the creative industry (see paragraph 2, paragraph 5), which will take place in Łódź, Poland, at "EC1 Łódź Miasto Kultury", address: ul. Targowa 1/3, on September 3 September 6, 2023. The organizers of the festival are "EC1 Łódź Miasto Kultury" with its registered office in Łódź (90-022), ul. Targowa 1/3, (the correspondance address: ul. Juliana Tuwima 46, 90-021 Łódź), entered into the Register of Cultural Institutions under NR RIK 2/08, REGON: 100522238, NIP 7251972744 and CD Projekt S.A., a company incorporated under the laws of Poland, with its registered office in Warsaw (03-301), ul. Jagiellońska 74, entered into the register of entrepreneurs under KRS number: 6865, NIP (tax identification number): 734-28-67-148, with fully paid capital ("**We**").

§2 Sales of tickets

- 1. To participate in the main part of the Promised Land Art Festival, you must have a ticket and a valid identity document. By a ticket we mean an attachment with its owner's information and an individual QR code, received electronically after paying for the order.
- 2. To purchase a ticket, click the "BUY TICKET" button on the official Promised Land website and pay for the chosen ticket option. You will receive a purchase confirmation email. Please remember to fill out the registration form (participant card) in order to receive your event accreditation. Remember that all of the activities at the Festival are in English.
- 3. While registering, we will ask you to provide us with the following information:
 - a. full name,
 - b. e-mail address (it will help us stay in touch and send you important information about this year's festival, or changes in terms and conditions),
 - c. phone number,
 - d. your job title,
 - e. name of the company you work for
 - f. T-shirt size (everyone will receive a special festival unisex t-shirt as part of the participation).

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- 4. The main part of the Promised Land Art Festival is open for professionals in the creative industry. As organizers, we feel obliged to provide all participants with opportunities to improve their competences and exchange knowledge and experience at an advanced level. Therefore, the presentation of your Artstation or Linkedin or Instagram, etc. profile is a really important element of your application. It will also be a part of your virtual business card that you can share with other participants during the event.
- 5. Due to the professional nature and the verification process, tickets for the main part of the Promised Land festival are personal. So you cannot give your ticket to anyone. However, it is possible to return the ticket if for some reason you need to resign from participation in the festival. For more information, see the "Tickets Return" section.
- 6. In case of any questions contact us here: <u>contact@promisedland-artfestival.com</u>.

§3 Tickets refund

- 1. We know that unexpected situations happen. That is why we offer participants the option of returning the ticket if necessary.
- 2. If you've already purchased a ticket, but you cannot attend the festival, please let us know by sending a message to the following address <u>contact@promisedland-artfestival.com</u>.
- 3. The rules for tickets refunds are as follow:
 - a. If you contact us not later than August 4, 2023 (23:59) you will get a full refund,
 - b. After August 4, 2023 (23:59) returns will not be possible and in line with § 2 point 7 it will be impossible to transfer it onto another person. We want everyone present at the Promised Land Art Festival to have a good time, so we need to know the exact number of participants well in advance.

§4 Your image

- 1. Promised Land is not only an opportunity to expand your knowledge, but also an event that we want to show off to the world. Which is why we would like to inform you that during the festival, we or our crew will create films and photos, which may also include your image, as well as voice and utterances. The registration of films and photos will take place throughout the entire facility where the festival takes place.
- 2. When you accept terms and conditions when purchasing a ticket, you also agree to the registration of your image, voice and utterances (if you give them to the camera during the interview or during the workshops) and to use them in whole or in part in the materials and works related to the festival, such as films, photos, brochures, leaflets, posters, advertising spots, trailers, "making-of" materials and materials published on social media. We will later use such works to promote and inform about this and next editions of the festival, and to promote our business activities. We will be able to create this type of materials and works in any form, on any carrier, and we will be able to distribute it in any way, using any medium.
- 3. Your consent covers the use and dissemination of your image, voice or utterances in Poland and abroad, including in IT networks, such as the Internet.



4. If you purchase a ticket, you also agree to us authorizing other entities to use materials that contain your image, voice or utterances. We will also have a right to transfer the right to use your recorded image, voice or utterances to another entity.

§5 Your obligations

- 1. We want all participants to feel safe at the festival. As a participant, you undertake to comply with the regulations of the facility where the festival takes place. This is primarily about health and safety rules and fire regulations. You also agree to read and abide by the provisions of these terms and conditions.
- 2. After arriving at the festival site, first collect your festival accreditation. To do so, you will have to show your ticket with your individual QR at the registration point. You will find your ticket in your e-mail inbox.
- 3. Intellectual property of speakers and artists is very important to us. Please keep in mind that some or all the lectures, workshops or classes can be attended only if you agree not to record them (these include taking pictures, movies or voice recording). If such restrictions are in place, it is also forbidden to publish online or share with other people pictures. movies or voice recordings taken in violation of these restrictions.
- 4. We ask you to respect the following rules:
 - a. Follow the orders of our staff and people responsible for safety during the festival (this includes prohibition of photographing and recording individual lectures and workshops as in § 5 point 3 above),
 - b. Be empathetic do not disturb the peace of other festival participants and other people in the facility during the event,
 - c. Comply with the provisions of generally applicable law.
- 5. We believe that such situations will not take place during the festival, but just in case, we must inform you that in a situation in which we come to the conclusion that you violate the provisions of these terms and conditions, we will be entitled to refuse you the right to further participate in the festival. You may then have to leave the festival site without being entitled to a refund of the ticket price. We would also like to inform you that each participant is responsible for the damage he/she causes on the premises where the festival takes place.
- 5. Promised Land couldn't happen without our partners. We want you to know that our partners may promote their services and products during the festival.

§6 Complaints and dispute resolution

1. If you think any of our actions violate your rights, please let us know. If you would like to do it by e-mail, please send a message to the following address: <u>contact@promisedland-artfestival.com</u>. In the message, please include your name, e-mail address and telephone number. Also describe the situation / our action or omission that made you contact us about this matter, as well as your expectations.



- 2. Remember that all complaints should be submitted within 14 days from the end of the festival.
- 3. We will reply to your message within 14 working days of receiving it.
- 4. We would also like to inform you that, as a consumer, you have the option of using extrajudicial means of dealing with complaints and making claims. Information on this subject is available at the offices and on the websites of poviat consumer ombudsman, social organizations which statutory tasks include consumer protection, Voivodeship Inspectorates of the Trade Inspection, and on the websites of the Office of Competition and Consumer Protection and the Financial Ombudsman.

§7 Change of pandemic situation

In the event that the government introduces restrictions in the organization of mass events or gatherings for epidemic reasons in Poland (or locally in the place where the festival will be held), we will be forced to introduce additional organizational rules that may include: limitation of the number of participants of our festival, restricting hygiene rules, imposing obligation to wear masks or testing before participating in the event. Unfortunately, there is also the possibility that our festival will be canceled then (in which case we will refund the price of the purchased ticket). If such restrictions are introduced, we will inform you as soon as possible, and we will publish any additional rules that will apply during the festival on the festival subpages: https://www.promisedland-artfestival.com/en.

§8 See you there!

- 1. These terms and conditions come into force from July 4th 2023 and are available at https://www.promisedland-artfestival.com/
- 2. As organizers of the festival, we have the right to change the terms and conditions at any time according to our own judgment. However, we will try not to do this until it is absolutely necessary. Should this happen, we will notify you by e-mail about the change.